$844 MILLION
ECONOMIC CONTRIBUTION

TOTAL 8,352 JOBS SUPPORTED

TOTAL EFFECT ECONOMIC CONTRIBUTION OF URBAN FORESTRY*

*Total Economic Contribution is the sum of direct, indirect, and induced effects of urban forestry activities.

WITH EVERY DOLLAR GENERATED IN URBAN FORESTRY
$0.53 WAS ADDED TO THE STATE

WITH EVERY JOB IN URBAN FORESTRY
0.33 JOBS WERE ADDED IN OTHER ECONOMIC SECTORS
Urban & Community Forestry Committee

**Direct Economic Effect**

$553 million

**Directly in Industry**

6,267 total jobs

**Total Jobs**

6,267

**Value of Ecosystem Services**

$63.5 million/year

- $27.1 million from the removal of air pollutants
- $19.0 million from the reduction of stormwater
- $17.4 million from the sequestration of carbon

**State & Local Tax Contribution**

$36.8 million

**Federal Tax Contribution**

$47.3 million

19% of Iowa's community land is covered with canopy. 80% of Iowa's population live within urban forests. 80% of Iowa's population live within urban forests.

This project was made possible by a grant from the USDA Forest Service, an equal opportunity provider, employer, and lender.

Please visit http://www.nmsfa.org to view online or download a copy of the full report.